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DATE:	September 20, 2005	TOTAL # OF PAGES: (INCLUDING THIS COVER SHEET) 2		
TO:	Group Art Unit 2854	FAX#:	(703) 872-9306	
FIRM NAME:	United States Patent and Trademark Office	PHONE #:	(571) 272-1969	
-			612-340-8856	
FROM:	Devan V. Padmanabhan	FAX #:	Padmanabhan.	
PHONE #:	(612) 343-7990	EMAIL:	Devan@dorsey.com	
COMMENTS:				
	IN THE UNITED STATES PATE	IT AND TRAE	EMARK OFFICE	
Appln. No.: Filing Date: Title:				
	CERTIFICATE OF TRANS	MISSION		
L HEREBY CE			ED STATES PATENT AND TRADEMARK	
L HEREBY CE	CERTIFICATE OF TRANS	TTED TO THE UNIT	ED STATES PATENT AND TRADEMARK	
! HEREBY CE OFFICE FAX	CERTIFICATE OF TRANS ERTIFY THAT THIS CORRESPONDENCE IS BEING FACSIMILE TRANSM K No. (703)-872-9306, ON SEPTEMBER 20, 2005.	TTED TO THE UNIT	ED STATES PATENT AND TRADEMARK	
! HEREBY CE OFFICE FAX	CERTIFICATE OF TRANSMERTIFY THAT THIS CORRESPONDENCE IS BEING FACSIMILE TRANSMER NO. (703)-872-9306, ON SEPTEMBER 20, 2005. BARBARA A. AVE	TTED TO THE UNIT	ED STATES PATENT AND TRADEMARK	
I HEREBY CE OFFICE FAX Attached C 1.	CERTIFICATE OF TRANS ERTIFY THAT THIS CORRESPONDENCE IS BEING FACSIMILE TRANSM NO. (703)-872-9306, ON SEPTEMBER 20, 2005. BARBARA A. AVE Correspondence: Power of Attorney (1 pg.).	RY SENGER	AIR COURIER X WILL NOT BE SEN	

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SEP 20 2005

Docket: 186361/US (formerly 6740-520)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Todd Sarnstrom First Named Inventor: 10/052,034 Appln. No.: Hinze, Leo Examiner: January 16, 2002 Filed: T. Group Art Unit: 2854 Adjustable Die Fixture for a Printing Title: **Press**

POWER OF ATTORNEY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In the above-referenced patent application, on behalf of Jostens, Inc., I hereby appoint the Dorsey & Whitney LLP attorneys and agents associated with Customer Number 25763 to prosecute the patent application identified above and to transact all business in the Patent and Trademark Office connected therewith, including full power of association, substitution, and revocation.

Please address all telephone calls to: Devan V. Padmanabhan at (612) 343-7990.

Please address all correspondence to Devan V. Padmanabhan at the address corresponding to Customer Number 25763, currently:

> DORSEY & WHITNEY LLP Intellectual Property Department Suite 1500 50 South Sixth Street Minneapolis, Minnesota 55402-1498

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of Jostens, Inc.

entember, a